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News from

**THE UNIVERSITY OF DAYTON
PUBLIC RELATIONS DEPARTMENT**

**JOE McLAUGHLIN
DIRECTOR, GENERAL PUBLICITY**

DAYTON, OHIO 45409 AREA CODE 513 461-5500 EXT. 500

DAYTON, Ohio, January 30, 1969 --- Mr. George Head, a member of the Executive Committee of the Montgomery County Democratic Party, will speak on "A Southerner Looks at the South, 1860-1960," in the Kennedy Union Ballroom at the University of Dayton on Sunday, February 9 at 7 P.M. His lecture is under the sponsorship of Phi Alpha Theta, the History Honor Society. Admission is free.

Mr. Head, who is also Director of Public Relations and Publicity for the Party, has been Director of Advertising and Sales Promotion for the National Cash Register Company for 20 years. He has twice been honored locally as Advertising Man of the Year and has served as chairman of The American Advertising Federation, world's largest Advertising organization with over 50,000 members.

A long-time student of history, Mr. Head's great-great grandfather performed the marriage of Abraham Lincoln's mother and father. Mr. Head also is a member of the Civil War Centennial Commission of which General U.S. Grant III was chairman until his death last year.

Mr. Head is the author of numerous articles and booklets on the American Civil War, and has served as historian on American politics and its political parties.